



Booktrailer

Film Festival

2017 SPAIN

Festival framed in the European project

"Booktrailers and Videostorytelling: How to teach and learn reading appreciation"

2015-1-IT02-KA219-015284_2



RULES

1. INTRODUCTION

The Booktrailer Film Festival will take place the 20th through the 22nd of September, 2017 in the province of A Coruña (Galicia, Spain), in various venues provided by the Council of Cerceda and the University of Santiago de Compostela.

This festival is an event organized in the contest of the European Project mentioned above, after those organized in Mazara del Vallo (Italy) and Plymouth (UK).

2. OBJECTIVES

- > To facilitate a process of reflection and cultural production focused on the themes indicated by Education and Training 2020 focal points and by the Erasmus+ Programme.
- > To offer a point of reference to all those who have participated in the European and international cooperation projects.
- > To promote literacy and media literacy by using media and social media as powerful learning tools useful to promote participative didactics.
- > To stimulate the development of specific narrative-expressive languages and codes in education and training areas.

> To create a connection between schools and the worlds of cinema and audiovisual, focusing on small production companies and independent filmmakers.

3. DATES AND VENUES

The festival will take place the 20th through the 22nd of September, 2017. On the 20th and the 21st the activities will take place in the Cerceda Auditorium and on the 22nd there will be the final gala at the University of Santiago de Compostela (province of A Coruña, Galicia, Spain).

4. SECTIONS

Section A: schools

- > Participants: all European elementary and secondary students under the age of 17.
- > Thematic: works related to literature, literary characters or culture in general will be especially valued. Special attention will also be given to other themes related to European mobility and international cooperation.



> Categories in the competition:

Booktrailer: video summary of a book or fragment thereof. Maximum duration: 4 minutes.

Videoclip: audiovisual expression that accompanies a song. Maximum duration: 6 minutes.

Didactic video: audiovisual piece with clear didactic objective. Maximum duration: 8 minutes.

Section B: older than 17

> Participants: public or private institutions, associations, universities, academies, audiovisual producers, amateur or professional filmmakers, etc.

> Thematic: works related to literature, literary characters or culture in general will be especially valued. Special attention will also be given to other themes related to European mobility and international cooperation.

> Categories in the competition:

Booktrailer: video summary of a book or fragment thereof. Maximum duration: 4 minutes.

Videoclip: audiovisual expression that accompanies a song. Maximum duration: 6 minutes.

Didactic video: audiovisual piece with clear didactic objective. Maximum duration: 8 minutes.

5. PRESENTATION OF PROJECTS

Project registration for the Booktrailer Film Festival is free and can only be done online through the following website:

http://www.proyectospiocruce.com/wordpress_booktrailer

where you will find the instructions and materials necessary for the correct registration.

E-mail booktrailerfestivalsp@gmail.com for any questions.

The registration period will open on February 1st, 2017 and the deadline for video submittals is June 20th, 2017. All submitted works must have been produced or released before January 1st, 2015.

Those videos whose original language is not English or Spanish, should be accompanied by subtitles in English or Spanish.

The management of the Booktrailer Film Festival will preselect the best works and the decision is unappealable. The finalist videos in each category will be publicly announced on the festival website on September 10th, 2017 and privately announced via e-mail to the author or representative of each work.

Participants of the selected projects transfer exhibition rights to the festival organization during the festival, as well as the right to use images or phonograms of their videos as part of the festival's promotional material.

6. RECOMMENDED FORMATS

Video formats: mp4, mpeg and mov
Audio format: AAC
Compression codec: H264
Minimum resolution: 1280x720
Maximum file size: 2Gb

7. JURY AND PRIZES

The management of the Booktrailer Film Festival will select a jury composed of educators and professionals from the sector, who will evaluate the technical, artistic and communicative aspects of the selected videos.

The decision of the jury will be final.

PRIZES

Section A

- > Best Booktrailer: diploma and 100€
- > Best Videoclip: diploma and 100€
- > Best Didactic Video: diploma and 100€

Section B

- > Best Booktrailer: diploma and 300€
- > Best Videoclip: diploma and 300€
- > Best Didactic Video: diploma and 300€

SPECIAL PRIZE OF THE PUBLIC

A voting system will be established for the audience attending the festival screenings and a prize will be awarded for each category in both sections. This prize will not be economic, but a diploma. It will also be part of the festival's record.

The prizes will be given during the gala to be held on September 22nd, 2017 (In the USC Assembly Hall). If the author or person responsible for the work cannot attend, the prize can only be given to a previously authorized representative in writing.

8. ACCEPTANCE OF THE RULES

Participation in the Booktrailer Film Festival implies the total acceptance of these requisites, as well as the official declaration of being the owner of all audiovisual rights of the submitted project and the official declaration of being truthful about all the data covered in the registration form.

The Festival management is not responsible for any infringement related to the copyright of the works presented.

The Festival management reserves the right to postpone, suspend or modify the event.

SUPPORTED BY



INSTITUTIONAL PARTNERS

